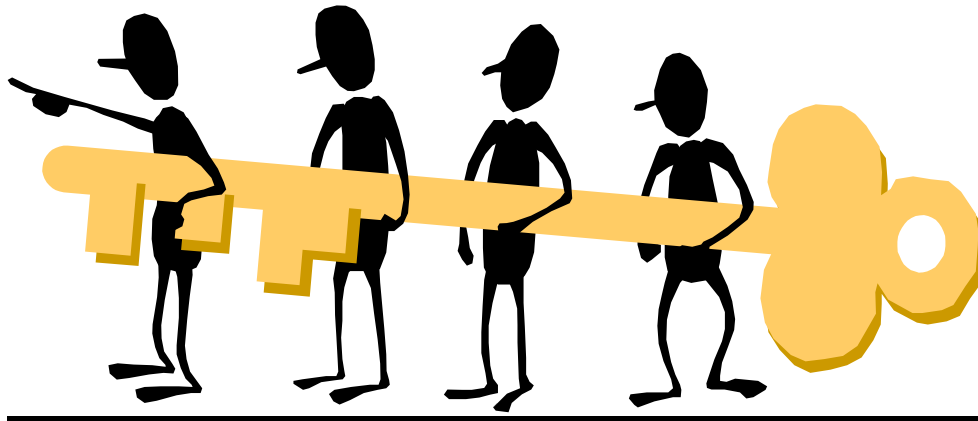


What are the Eight Keys?



They are a set of principles. When we teach them, we are really teaching character. The premise: EVERYTHING WE DO REVEALS OUR TRUE CHARACTER. If honesty, persistence and dependability are part of your character, others will recognize those qualities in you and you'll be more successful in life.

INTEGRITY
FAILURE LEADS TO SUCCESS
SPEAK WITH GOOD PURPOSE
THIS IS IT
COMMITMENT
OWNERSHIP
FLEXIBILITY
BALANCE

INTEGRITY: Be truthful and sincere. Your behaviour reflects your values.

FAILURE LEADS TO SUCCESS: Understand that failures simply provide you with the information you need to succeed. There are no real failures if you use an experience as feedback in a positive way.

SPEAK WITH GOOD PURPOSE: Speak in a positive way. Take responsibility for honest communication. Avoid gossip and harmful communication.

THIS IS IT: Focus your attention on the present moment and make the most of it. Give each task your best effort.

COMMITMENT: Follow through on your promises and obligations. Do whatever it takes to get the job done.

OWNERSHIP: Take responsibility and be accountable for your actions. Excuses and blaming aren't for you.

FLEXIBILITY: Be open to change or a new approach when it helps you to accomplish a goal.

BALANCE: Spend time taking care of your mind, body and spirit. They are what make you, YOU!